## ROCK, Vewsletter

# Putting Document Scanning First at Tayside system that scanned hand

His decision to make a relatively low-cost investment in a document scanning system from ROCC Computers, has made more difference to the way the business is run and the quality of data now available, than virtually any other IT investment in recent years.

Kelso's IT team purchase, implement and support all the operational and financial management systems used by Tayside Contracts. The organissystem that scanned handwritten figures into a computer and analysed them automatically, producing comprehensive results much more quickly, in more detail and with greater accuracy than had ever before been possible. "Our intention was to ultimately speed up the process of invoicing to the client organisation and have better quality data on which to analyse how our business was faring against targets," says Kelso.

## ...information is more accurate

In the Catering Division, IT provides operational information. gathering data in order to check for productivity and performance across every school - some 270 in the area. Annually, Tayside Contracts caters for around 3.5 million school meals, which must be of a good nutritional quality and variety. Children (and adulte) choose their meals and buy th using a ticket system and cash. The IT department then has to analyse weekly sales, calculating prices and income against expenditure. Every four weeks an account goes into the client, based on a sales return completed weekly and simply scanned in to the ROCC SEECHECK system at Contracts

headquarters in Dundee.

DINING CENTRES

WEEKLY SALES RETURN

Tayside

Operations
managers
can see at a
glance how
many meals
are being
sold each
week and
whether
enough are
being sold
to meet
targets.

Norrie Kelso, IT manager for Tayside Contracts, is responsible for providing the Information Technology requirements to support all aspects of road construction and maintenance, vehicle maintenance and school cleaning and catering for the joint committee of three councils covering an area of 2897 square miles within the region of Tayside.

ation has an annual turnover of almost £ 5 0 million. In January this year, the decision was made replace the manual inputting of information in several areas of the business, with a simple

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## ROCC. Newsletter

#### SEECHECK

New!...



in Behind the product is a new infrastructure of customer support services designed to provide successful installation nationwide. This service includes help desk, inservice training, forms design, client services consultancy and information, hardware and software maintenance and conversion projects.

The **SEECHECK** range is unique and will deliver measurable business returns over a long installed life.

#### Data Capture Solutions

ROCC has been supplying data capture systems for a wide variety of organisations since 1969. Our latest range of solutions encompasses state of the art technologies to ensure the highest throughput with the highest accuracy rates, at the least cost to your organisation.

SEECHECK workstations with digital scanners and recognition software allow forms to be read with minimal manual intervention.

Workstations/servers incorporate Pentium II processors with enhanced graphics controllers, optimised memory and onboard cache to improve multimedia and graphics performance – essential for optimising 'resource-hungry' image based solutions.

#### Easyscan

Is designed for scanning poorer quality forms and enables the keying of data from images.

### Storage & Retrieval

Is a software system for storing and retrieving high volume scanned data.

#### Availability

Now!

For further information on the SEECHECK range, please complete the reply card and return it to ROCC's Direct Marketing Centre.

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## Business **News in Brief ...**

The following new clients, and the **Bank of England**, have awarded ROCC with contracts for its **SEECHECK** Recognition system:

### ALCONE

Warrington-based Alcone Marketing Group Ltd (AMG) has ordered a system which includes three double-sided scanners and maintenance.

Already installed, the systems are used to capture data from customer reply forms for a communications organisation. After data has been captured and verified, it is transmitted back to the client's database. AMG is currently handling up to 200,000 reply forms per week.

## <del>db</del> boeder

An order from boeder (UK) Ltd. Europe's largest supplier of computer accessories, includes a double-sided scanner for its Wokingham headquarters.

The system will scan pay and expense claim forms from 500 part-time merchandisers employed nationwide. Captured data will be downloaded to the company's payroll system via its ACCESS database. The system will produce data on aspects such as the top 20 CDs and videos, for analysis and management reports.

GfK Marketing Services Ltd has signed a contract for a system and two doublesided scanners.



GfK is part of a large European operation with headquarters in Nuremberg and affiliate companies throughout Europe and the Far East.

Installed at its Eastcote offices, the system is used to scan market research questionnaires for the durables industry covering electrical, DIY, furnishing and other clientele.

Leading market research company Research Services Ltd (RSL) has signed a contract for an additional system



with double-sided scanner and IT maintenance at its Harrow HQ.

This new application is for TV and Radio Programme Surveys, with the data being communicated back to the broadcasting companies. The surveys are completed by a panel of 8000/10,000 members of the public. The first part of the survey covers programme appreciation, with handwritten scores from 1-10. The second part is a diagnostic survey for written comments.

#### Sandwell MBC Contract Services

has ordered a system with a double-sided scanner, which will be used initially

to scan a variety of Direct Labour/Services Organisation forms.



Once they have been redesigned, the main aim is

to scan in work tickets arising from housing repair orders.

TDG Nexus, a division of Transport Development G r o u p (TDG) PLC, has ordered a

system with double-sided scanner for installation at its Northwich head office.

TDG Nexus is one of the UK's leading tanker operators, with over 300 tankers, specialising in the transportation of bulk products.

The system will streamline the payroll operation for the company.

Giddings & Lewis Ltd. part of the US conglomerate which is the world's largest manufacturer of machine tools, has ordered a system with a single-sided scanner

It is being used for capturing labour data and accounting information. Once successfully implemented, Giddings & Lewi Ltd plans to develop and adefurther applications to the system