

First there was Viewdata Then there was Viewdata Plus -probably the worlds most advanced viewdata system.

Users of *PRESTEL recognise the tremendous potential which viewdata offers as a communications medium in the business environment. The scope increases with every additional viewdata television installed.

The capabilities of Rediffusion's Viewdata Plus are exceptional and go far beyond those offered on most other viewdata systems.

This is two-way real-time interactive-viewdata with unique IBM 3270 Gateway, as well as compatibility with most other private and public systems' communications protocols, and we intend to be compatible with the proposed *PRESTEL Gateway. Dynamic pages and many other advanced viewdata facilities are available.

In all, it is a revolutionary advance in viewdata systems which can be installed to great effect wherever there is a need to *distribute information - initiate action - educate - and even entertain.*

Many leading *PRESTEL users, including some major information providers are now considering private viewdata systems and many have live or pilot systems running on Rediffusion's R1800 Series Viewdata Plus.

The world's first integrated, real-time Viewdata Gateway system - utilising a Rediffusion Viewdata Plus computer system - was commissioned by Thomson Holidays in March 1981. The application: to provide travel agencies with a direct holiday reservation and confirmation service. Details of flight and accommodation availability can be accessed instantly - via a Viewdata TV - from the company's large central computer, enabling the customer to receive on-the-spot confirmation.

Viewdata Plus is only one of the many important facilities incorporated in Rediffusion's range of Integrated Office Computer Systems which also provide for *Word Processing, Hand-Print Processing, extensive Data Communications, Distributed Data Processing, conventional computing and Data Entry.*

If you are interested in viewdata you must be interested in Viewdata Plus!

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The total solution for viewdata